

Guest Blogging for PRIM&R

Thank you for your interest in serving as a guest blogger for PRIM&R.

Ampersand is as a platform from which PRIM&R disseminates important thought leadership and scholarship about advancing ethical practices in the conduct of research, and so your guest post(s) should be related to research ethics, human subjects protections, animal care and use, or other related topics of interest to PRIM&R's constituents. When considering what topic to write about, consider one of these approaches:

- A fresh look at an old concept (i.e., The Belmont Report)
- A new and exciting trend in your field
- A current event that relates to research ethics
- An introduction to a new resource
- Discussion about an issue related to research protections that you've struggled with

Drafting Your Post

Successful posts are those that consider a specific idea and explore it thoroughly and succinctly. It may be helpful to take a look at some such posts on *Ampersand* to gain a sense of the blog's direction and tone. Below are examples of posts from guest bloggers that had high readership:

- [Research on Incentives in Research](#) by Brandon Brown
- [OkCupid and the Ethics of Big Data Research](#), by Michael Zimmer
- [Ethics of Advances in Human Embryonic Stem Cell](#) Research by Matt Dias

The PRIM&R community is composed of a diverse array of people involved with research protections—institutional review board members, animal care and use committee administrators, patient advocates, regulators, institutional officials, and many more. To make posts accessible to the widest audience, please include enough detail to allow someone unfamiliar with the topic to understand. This can also be achieved through the inclusion of links to further resources.

Review Process

When submitting your draft, please suggest a title for your post. While PRIM&R will make the final decision about the title, we welcome your input.

Your post will have a byline that indicates you as the author. When you submit your post, **please submit a headshot as well as a one to two sentence bio that describes your current professional title and institutional affiliation.**

Members of the PRIM&R staff will review the draft to ensure consistency with PRIM&R's mission and style. If significant changes are required before the piece can be posted, you will be contacted by a member of the PRIM&R staff who will share the proposed changes and work with you to finalize the necessary adjustments.



Please note that PRIM&R reserves the right to edit and modify your post. PRIM&R also retains final approval on all content published on *Ampersand*. For more information, please review our Guest Blogging Terms and Conditions.

Promoting Your Post

If there is a certain timeframe during which you would like the piece posted, let us know and we will do what we can to accommodate you.

We will alert you via email once the post is live, and ask for your help in promoting it. We will publicize the post on our social media outlets and in email outreach, and we encourage you to do the same. Please share your post with colleagues and mention it in your own social media and professional networks.

Thank you for your interest in guest blogging for *Ampersand*. If you have any questions, please contact Kelly Whelan, Assistant Director of Marketing and Communications, at kwhelan@primr.org.