



SUPPORTER PROSPECTUS

About AROC

PRIM&R's Animal Research Oversight Course (AROC) is an interactive online course designed to train new institutional animal care and use committee (IACUC) members, administrators, and anyone seeking a refresher on the foundational ethical principles, regulations, guidance and effective oversight of animal research. A unique offering, AROC will be launched in the late spring of 2021.

This course orients learners to:

- The purpose and function of IACUCs and animal care and use oversight programs
- The ethical principles, regulations, and guidelines that inform research with animals
- The application of these principles in the review of research protocols that include animals
- Participation in an effective, well-run IACUC meeting

Format and Features

- AROC is a series of seven self-paced units consisting of information and activities providing a flexible and interactive experience for learners.
- Throughout the course, learners observe a simulated IACUC as the committee discusses protocol review and other challenges.
- Supplemental resources include a glossary of terms and resource directory.
- The course is mobile-friendly, HTML5 compatible (meaning Adobe Flash Player is not required), and is Section 508 Compliant (accessible to hearing- and sight-impaired learners).
- The course is approximately four hours long from start to finish, and learners may save and resume the course as often as they like.
- Upon completing the course, learners receive a certificate, which they can submit to their professional association(s) as proof of earning 4.0 continuing education (CE) credit hours.
- Individual and institutional one-year subscriptions are available. Institutional subscriptions accommodate an unlimited number of users.

Exclusive AROC Supporter Package

Two years of support: \$5,000

Support of AROC includes:

- On PRIM&R's webpage that advertises the course, a color logo will list your organization as the exclusive supporter, and will include a 75-word description, and a link to your website.
- Text acknowledgment and link to your website will be included in the confirmation email sent to each individual or organization that purchases the course.
- Acknowledgement in all dedicated AROC publicity, including emails and print collateral (please note, a logo will be displayed where possible, though some formats do not allow for a logo and will be text only).
- Visual acknowledgement on the course home page, which will be viewed by all learners who participate in the course, that includes a logo, 75-word description, and your company's URL.
- Complimentary institutional subscription to the course for the duration of your support, which will commence on the course release date.

Stipulations

Terms and conditions are outlined below. Payment in full is required to secure support of the course and before being included in promotions or on the website.

Thank you for your interest in supporting AROC! If you have any questions, please contact Olivia Forman, Education Program Coordinator, via email at oforman@primr.org.

AROC INFORMATION AND SUPPORTER TERMS

All supporters must adhere to the following terms. These terms may be amended as PRIM&R deems necessary in order to conduct the course.

Cancellation	Either supporter or PRIM&R may cancel this Agreement with or without cause upon written notice to the other party and at any time prior to the end of the two-year term, including if supporter develops a conflict of interest during the support period (see section on Conflicts of Interest below). If cancellation occurs, PRIM&R will provide supporter a pro-rated refund, minus a \$600 processing fee fourteen (14) days after sending or receipt of written cancellation notice.
Conflicts of Interest	<p>The supporter cannot have a financial relationship—either theirs or that of an immediate family member(s), which concluded within the past 12 months, will begin in the next 12 months, or is ongoing—with the authors of the course that could be perceived as affecting author objectivity on the position or topic being presented in the course. Financial relationships are those from which the speaker or immediate family member(s) has/have received some form of remuneration (including, but not limited to salary, royalties, gifts, consulting fee, honoraria, ownership interest, stock options and other equity interests, intellectual property rights, or other financial benefit) in exchange for services or performance of duties (e.g., roles such as employee, independent contractor, consultant, speaker and teacher, expert witness, member on advisory committees or review panels, member of a board with a mission related to research involving human subjects and/or animals, or any other activity from which remuneration is received or expected).</p> <p>During their two-year term of support, the supporter is prohibited from developing a product that competes directly with AROC.</p>
Content & Authors	Content and selection of authors for AROC is at the sole discretion of PRIM&R. The supporting organization will not be consulted on the execution or selection of either. Topics, educational methods, graphics, delivery methods, and subscription models are subject to change, and are under the sole purview of PRIM&R.
Course Access	As part of the supporter package, your company will receive a complimentary institutional subscription to the course for the duration of your support (two years). A PRIM&R staff member will configure your account and provide instructions on how to access the course and create accounts for your learners. Please note this access is for training purposes for your company's employees or IRB members only, and is not transferrable to your company's clients or others beyond your institution.
Liability	Supporters hereby agree to protect, indemnify, defend, and save PRIM&R against all claims, losses, and damages to persons or property, and attorney's fees arising out of or caused by supporter's involvement, excluding any such liability caused by the sole negligence of PRIM&R.